



Teen Driver Safety

Presented by [name]

Blank to add/embed video of choice. Links in notes for video ideas. Links may or may not be active in the notes, PowerPoint doesn't seem to allow them in some cases.

Death is an Unacceptable Risk

► The tragic reality of traffic fatalities is that more than 100 people are killed every day in the U.S.

► **16 teen drivers** died in crashes last year (2022) in Wisconsin.



Life cycle of a crash

A crash is not an accident

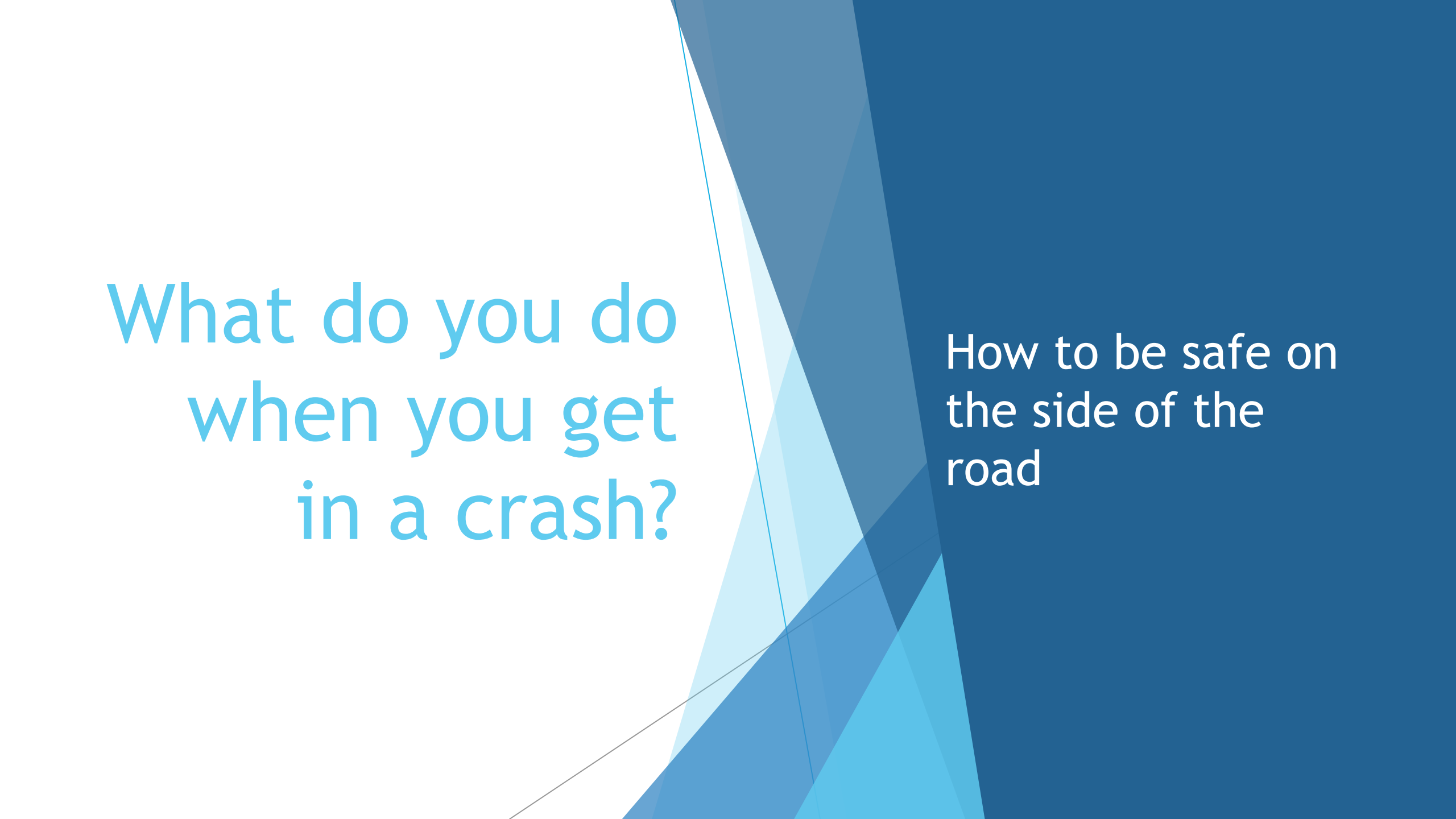


Every crash has three stages

The vehicle crash

The human crash

The internal
(body) crash



What do you do
when you get
in a crash?

How to be safe on
the side of the
road

Post-crash care response



Rural vs. urban risk



How fast can EMS arrive to the scene?



How fast can they get you to the nearest hospital with a trauma center?



We all share
responsibility
for the safety
of roads

There are consequences
for mistakes.

Traffic safety is about
minimizing those
consequences.

Teen drivers make up 8%
of licensed drivers, but
16% of drivers involved in
an injury crash.

Consequences of mistakes

Death to self or others

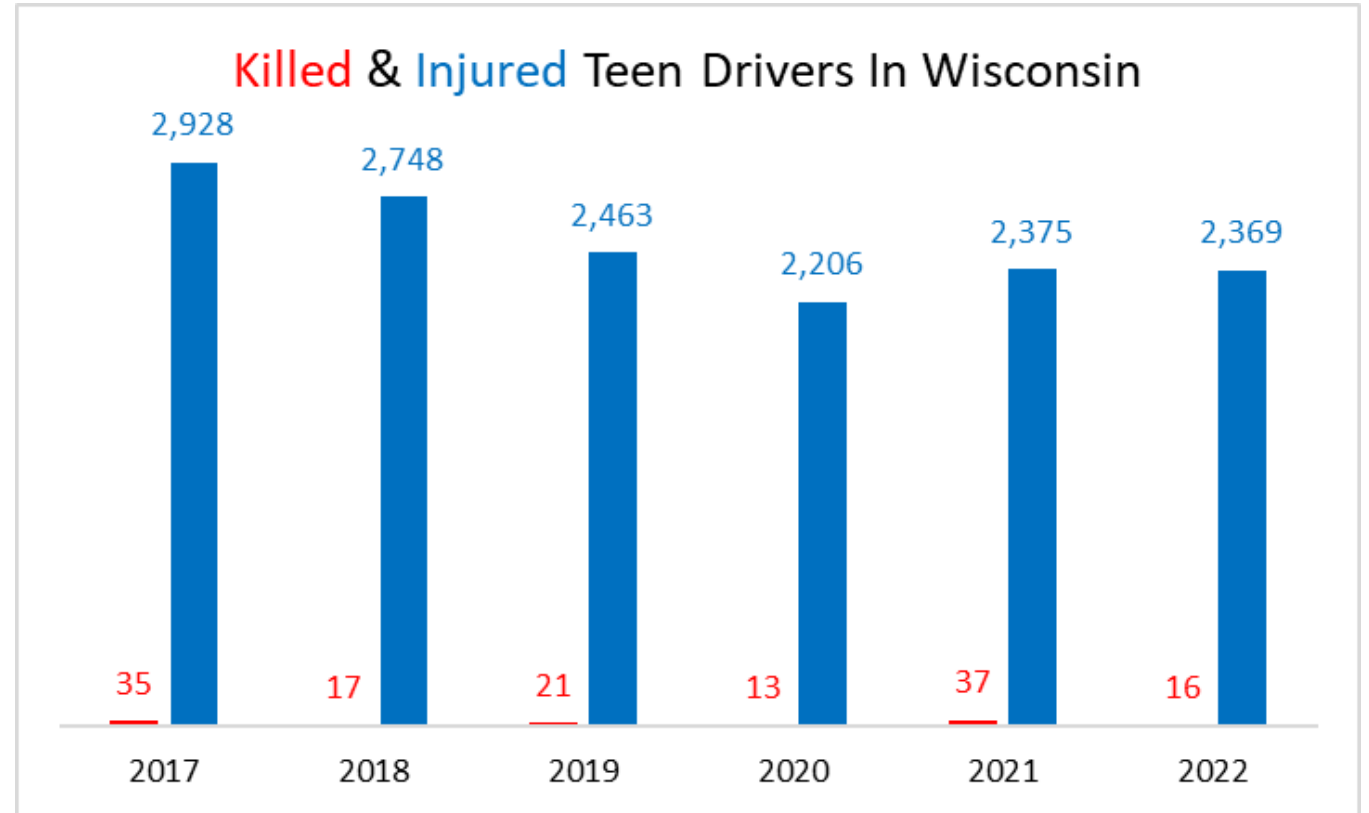
Injury to self or others

Criminal charges

Citations

GDL consequences

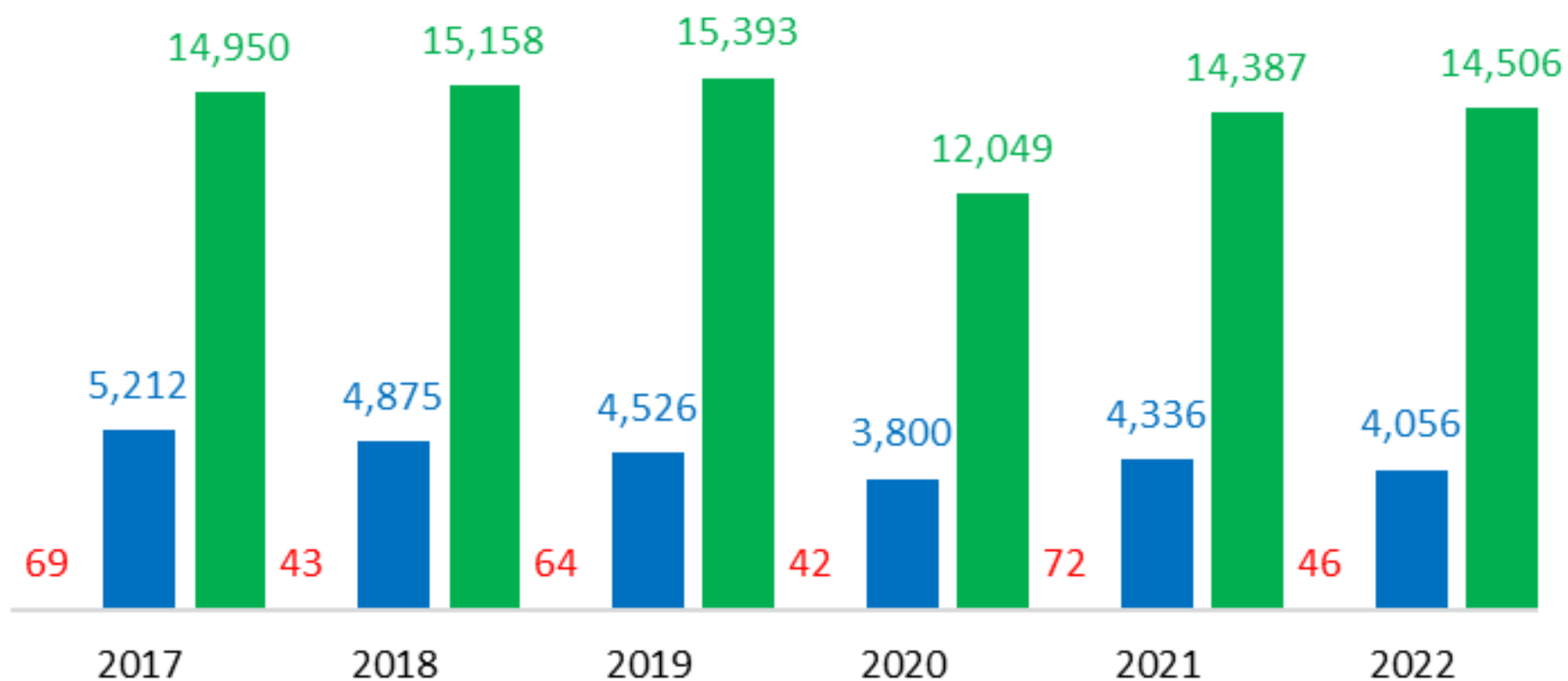
How many
teen drivers
are killed or
injured every
year?

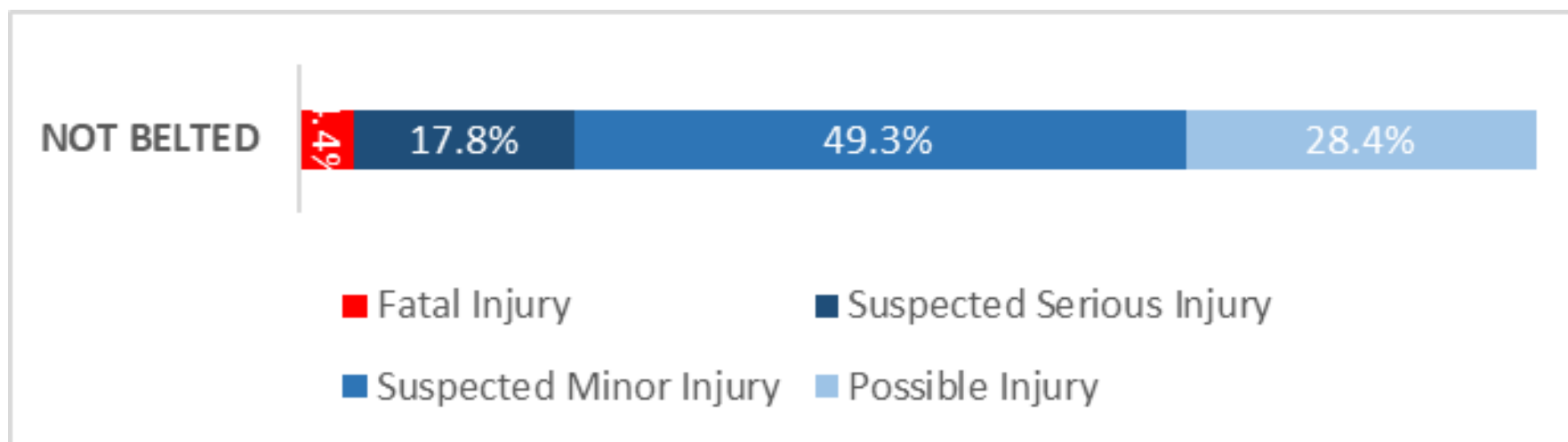
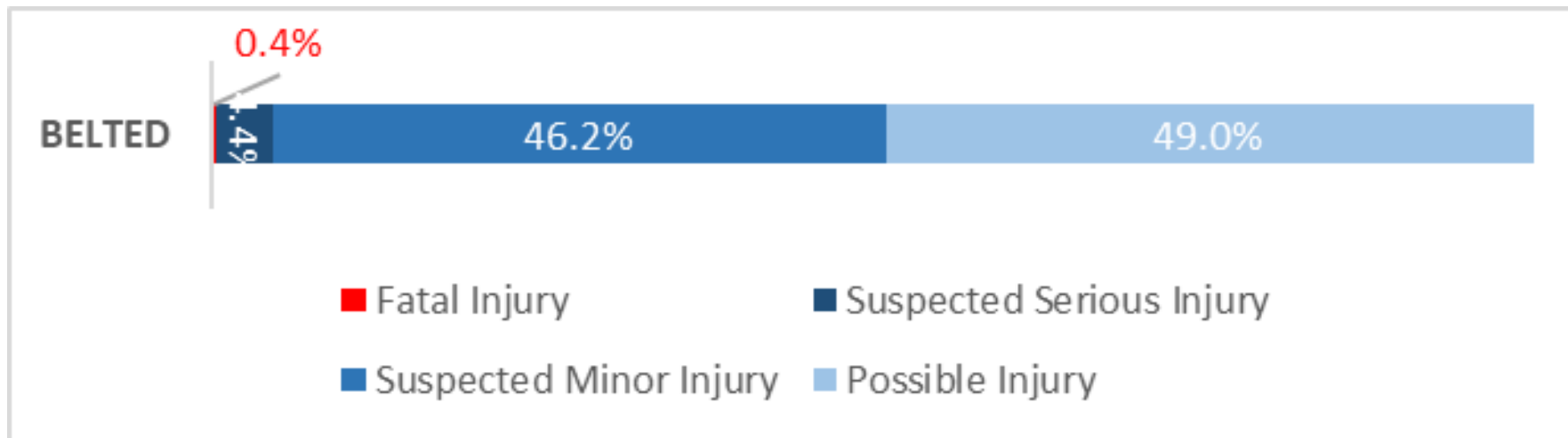


When do Teen Drivers in WI Crash?

YEAR	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
12-1 AM	489	205	168	162	189	247	463
1-2 AM	349	140	102	118	119	156	318
2-3 AM	294	95	88	99	78	112	260
3-4 AM	189	65	56	76	75	80	185
4-5 AM	152	85	70	81	88	82	126
5-6 AM	175	187	143	165	164	153	177
6-7 AM	149	331	357	413	393	367	221
7-8 AM	232	1,368	1,455	1,648	1,505	1,341	326
8-9 AM	286	665	642	738	600	592	407
9-10 AM	362	428	416	503	415	447	479
10-11 AM	537	494	445	521	492	561	693
11-12 AM	688	639	618	748	664	864	901
12-1 PM	789	810	877	858	877	1,099	972
1-2 PM	846	822	758	849	790	1,003	1,011
2-3 PM	861	1,060	1,059	1,204	1,107	1,241	973
3-4 PM	947	1,921	2,088	1,962	2,036	2,210	1,074
4-5 PM	879	1,439	1,573	1,545	1,553	1,778	953
5-6 PM	861	1,356	1,429	1,419	1,373	1,571	1,010
6-7 PM	828	899	994	1,014	1,026	1,185	946
7-8 PM	713	722	738	735	723	906	860
8-9 PM	665	720	695	698	727	859	803
9-10 PM	680	629	659	688	719	986	865
10-11 PM	534	455	461	478	535	843	822
11-12 AM	316	286	255	302	348	641	647

Fatal, Injury, and Property Damage crashes
involving a teen driver in Wisconsin





How often are Wisconsin teen drivers injured by not wearing a seat belt?

Perspective

Judging stopping distance

Blind spots

Inattention blindness (didn't "see" the motorcycle)

Sight lines

Not driving predictably

Left hand turns





Move Over
and
Slow Down

Construction Zone and Emergency Response Area Safety



Weather conditions



By law, drivers are required to have control over their vehicle at all times, regardless of road conditions



Preparation for adverse weather



Wipers on, lights on

Rural vs urban driving

Highway

Interstate

Local roads

Basic vehicle maintenance and safety

- ▶ Functioning lights
- ▶ Keeping windows and windshield clear
- ▶ Understanding vehicle technology
 - ▶ Can you always rely on it?
 - ▶ Are there limitations?

Peer pressure (silent peer pressure)

- ▶ Passengers
 - ▶ Obligation for their safety
 - ▶ Legal and moral
 - ▶ Obligation to be a safe passenger



Respecting other road users



PEDESTRIANS



OTHER
DRIVERS



BICYCLE



MOTORCYCLE



HORSE AND
BUGGY

Respecting Other Road Users



Driving at safe speeds



Obeying and respecting speed limits



Setting speed limits



Consequences

Speeding negatively affects reaction time, perception time, and stopping distance



Using discretion to travel at a safe speed

Feel safe at the speed you are driving, don't feel pressure to "keep up with traffic"



Drunk and Drugged Driving

Zero Tolerance

How to make safety proactive



Defensive Driving



Distracted Driving



Teen driving
crash in [your
community]

- ▶ Your own
pictures/media
from a crash

Teen Driver Safety – Additional Resources

Zero in Wisconsin

<https://zeroinwisconsin.gov/>

NHTSA Traffic Safety Marketing

<https://www.trafficsafetymarketing.gov/get-materials/teen-safety>

National Safety Council

<https://www.nsc.org/road/safety-topics/teen-driving>

<https://www.nsc.org/safety-training/defensive-driving/teen-young-adult-defensive-driving-courses>

CDC Teen Drivers; Facts

https://www.cdc.gov/transportationsafety/teen_drivers/teendrivers_factsheet.html

"Eight Seconds: One Fatal Distraction"

<https://www.youtube.com/watch?v=MUSo89BLRcl>

Wisconsin's GDL law

<https://wisconsin.gov/Pages/dmv/teen-driver/yr-frst-licns/gdl-summary.aspx>

Wisconsin Move Over Law

<https://www.youtube.com/watch?v=tJm2EuxbliM>

https://youtu.be/4_zyqGn-OY8

Register now!

TRAIN THE TRAINERS WORKSHOP

PRESENTED BY

IMPACT TEEN DRIVERS

Learn about:

- How to facilitate evidence-based teen and parent programs in your local schools and community
- Current research and trends in teen safe driving
- Evidence-based strategies about distracted driving, Graduated Driver Licensing, seat belts, and more
- How car crashes are the #1 unintentional injury and cause of death for teens

Did you know?

- GRADUATED DRIVER LICENSING LAWS HAVE REDUCED SERIOUS INJURIES AND FATALITIES AMONG TEENS BY UP TO 40%.
- THE CRASH RATE (PER MILE DRIVEN) FOR 16 YEAR OLDS IS FOUR TIMES THAT OF ADULT DRIVERS.
- CARRYING THREE OR MORE PASSENGERS INCREASES THE RISK OF A CRASH FOUR FOLD COMPARED TO DRIVING ALONE.

CLICK DATE OR SCAN QR CODE BELOW TO REGISTER FOR THE TRAINING

Monday, August 28, 2023
12:30-4:30 CST

Location: Kalahari Resort
Address: 1305 Kalahari Dr, Baraboo, WI 53913
Registrants will receive the training room number prior to the event.



Interested in more information?

Email us at info@impactteendrivers.org or call (916) 733-7432.